Encyclopaedic Dictionary Of Commerce

A dictionary of over 500 subject areas related to business and commerce. Plus, an encyclopedia for guidance in management, communications, resources,
money, and industrial procedures.

For nearly thirty-five years, the international legal community has relied on one ambitious yet humble volume as a starting point for legal questions. This classic red volume is a one-of-a-kind reference tool that brings together both terminology and pertinent descriptive information on international law. This book will also be available online as an e-reference on the Oxford University Press Digital Reference Shelf. Now in its third edition, The Parry and Grant Encyclopaedic Dictionary of International Law is completely updated and expanded to include increased coverage in growing areas of international law including diplomatic law, criminal law, human rights, and more. Over 2,500 entries (over a 20% increase in content from the previous edition) provides the reader with copious references for further research including cases, treaties, journal articles, and websites. Its alphabetically arranged entries allow the reader to form a deeper understanding than a mere definition could supply and offer concise but substantial information on such essentials of international law as: Legal terms as used in international law Significant doctrines Prominent cases, decisions and arbitration Important incidents Judicial and literary figures Treaties and conventions Organizations and institutions Acronyms

This 3 Volume Dictionary Covers More Than 6000 Terms, Techniques And Concepts Related To Economics, Management And Commerce.

Featuring over 20,000 definitions, this dictionary has been revised to reflect changes and advances in the marine industry. It covers every aspect of the business, including shipbroking, chartering, marine insurance, ship's agency, freight forwarding, oil and gas, and air transport.

This book aims at investigating from the perspective of the major economic dictionaries the notions of economic crisis and cycle. The project consists in giving an extensive summary of a number of significant entries on this subject, with an introductory essay to each entry placing them (and the dictionary to which they belong) in their context, giving some details on the author of the dictionary entry, and assessing the entry’s (and its author’s) contribution. The broad picture (including the history of these encyclopedic tools) will be examined in the introductory essays.

International trade is vital to the well-being of the international market. No textbook suited virtually every nation, because no nation is my purpose, so I set about to write one. capable of satisfying its material needs beyond the subsistence level entirely from domestic My first task was to define my terms—tariffs, non-tariff barriers, shipping terminology, resources. As a
nation's technology advances and edu etc. As this labor progressed over many cational levels improve, heavy industry and months, it became evident there was need for manufacturing are often supplanted by serv an encyclopedic reference work which fo ice industries, as evidenced by the economies cused upon international trade. My enquiries of Europe, North America, and Japan. The having divulged no similar work in English, I shift to a service economy increases import decided to concentrate efforts upon an reliance, especially in the areas of consumer encyclopedia. products and basic industrial commodities, In selecting entries, it was my intention to such as steel. This transition creates opporlu provide the reader with a cross section of nities—in the form of new markets and lower terminology of the various aspects of interna unit costs—but also begets confrontation as tional trade—marketing, taxation, shipping, lower priced imports displace domestic work law, accounting, etc. Each entry, it is hoped, is ers, and charges of unfair competition congeal sufficiently descriptive to define the topic ade into protectionist policies. quately, without extraneous detail or digres Unfortunately, the process of international sion.

This reader-friendly dictionary covers around 5,000 terms, concepts, theories, methods and techniques related to general marketing, advertising, sales promotion, sales management, retailing, international marketing, consumer behaviour, e-marketing, marketing research and service marketing. Individual terms are lucidly explained and examples have been provided where required. The volume serves as a valuable resource to all in the field of marketing.

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